



Supported by



Department of Fisheries
Ministry of Fisheries,
Animal Husbandry & Dairying
Government of India

25TH
Edition

India International Seafood Show

January 28-29, 2027
Grand Hyatt Kochi Bolgatty,
Kochi, India



SEAFOOD EXPORTERS
ASSOCIATION OF INDIA

V | Exhibitions



Seafood Exporters Association of India

Celebrating over 50 remarkable years of promoting excellence, innovation and global leadership in the seafood industry, the Seafood Exporters Association of India (SEAI) is India's premier non-governmental organization representing the seafood export sector.

The organization aims to provide a platform for the leaders of the seafood industry; its policy makers, exporters and other key stakeholders, to showcase progress, reaffirm organizational commitment and outline future strategies to continue explore new geographies.

SEAI remains steadfast in its commitment to sustainable practices, continuous innovation and a humane approach to rigorous quality control. These pillars play a vital role in fortifying India's standing in the international seafood market.



The India International Seafood Show (IISS) is one of Asia's largest and most prominent seafood trade fairs, offering a comprehensive platform that spans the entire Indian seafood value chain.

Organized by the Seafood Exporters Association of India (SEAI), this biennial event brings together producers, processors, exporters, importers, machinery manufacturers, technical experts and stakeholders from across the globe.



Key Highlights of IISS



Exhibition Stalls: A showcase of India's aquaculture, seafood processing capabilities and the latest technological advancements.



Networking Opportunities: Connect with over 2500 business delegates, including representatives from 15+ countries and all major segments of the seafood industry.



Technical Sessions: Engage with leading scientists and industry experts on trends, innovations and sustainability in seafood production.



Tasting Sessions: Delight your taste buds with the rich diversity of Indian seafood, while discovering exciting business opportunities.



Strategic Advantages

For Buyers

New supplier discovery, high quality product sourcing and lucrative investment opportunities in one of the world's fastest growing seafood markets.

For Exporters & Entrepreneurs

Showcasing products and services, connecting with international buyers and gaining insights into the latest industry trends.

For Industry Professionals

Gain valuable insights from technical sessions, explore cutting-edge technology and network with industry peers from around the world.

Host City: Seafood Capital of India

Kochi, widely known as the Seafood Capital of India and hub for marine fishing, processing, and global seafood exports makes it a premier and natural choice to host the India International Seafood Show (IISS).

With centuries of maritime trade history, supported by deep-water port infrastructure, automated cold chains, and a massive network of seafood processing units makes it an ideal destination to host IISS.



Exhibitors Profile

- Seafood processors and exporters.
- Seafood importers.
- Manufacturers of seafood processing equipment, packaging machinery and allied applications.
- Suppliers of shrimp feed, ingredients, additives and other inputs.
- Cold storage and cold chain solution providers.
- Manufacturers of testing, electronic and cleaning equipment.
- Manufacturers of insulated fish boxes, tubs and crates.
- Operators of shipping lines, reefer cargo and logistic service providers.
- Hatchery, fish and shrimp feed producers.
- State and Central Government fishery Institutions.
- Investors, bankers, financial institutions and insurance bodies.

Brand Association Opportunities

	Platinum Partner	Diamond Partner	Gold Partner	Silver Partner
	₹ 15,00,000	₹ 10,00,000	₹ 8,00,000	₹ 5,00,000
Max. No. of Partners	1	3	5	8
Company Logo on website	✓	✓	✓	✓
Logo on backdrop	✓	✓	✓	✓
Branding Options	4	3	2	1
Exhibition Stall Size (in Sq. mt.)	36	27	18	9
Sponsored Delegates	4	3	2	1

* Customised partnerships shall be explored

Stall Booking Tariff

Particulars	Early Bird Fee (Before September 30, 2026)		Regular Fee (After September 30, 2026)	
	Regular Stall (9 sq.mt.)	Corner Stall (9 sq.mt.)	Regular Stall (9 sq.mt.)	Corner Stall (9 sq.mt.)
SEAI Member	2.50 L	2.75 L	2.75 L	3.00 L
Others	2.75 L	3.00 L	3.00 L	3.25 L
Overseas	\$ 3,000	\$ 3,300	\$ 3,500	\$ 3,850

*Additional GST 18% extra

- Stalls will be offered as per requirement on a first-come, first-serve basis.

Organizer

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Co-Organizer

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